

Ministry of Education and Science of Ukraine
The Central Union of Consumer Societies of Ukraine
Public Union "Ukrainian Association of Excellence and Quality"
Higher Educational Establishment of Ukoopspilka
"Poltava University of Economics and Trade"
Belarusian Trade and Economic University of Consumer Cooperatives
Karaganda Economic University (Kazpotrebsoyuz)
Tajik State University of Commerce
Baku Slavic University
Cooperative Trade University of Moldova

Information letter

**Jubilee International Forum "Days of Quality in PUET"
dedicated to the 20th anniversary of the Project "Quality Management System
in the University Activities "**

**XIII International Scientific and Methodological Conference
"Quality of Higher Education: Competence Approach in Training
a Modern Specialist »**

Poltava, November 14 - 15, 2018

Purpose of the Holding

- generalization and dissemination of best practices in quality management in higher education;
- mutual enrichment with knowledge, ideas and emotions within the formal program and through informal communication.

November 14, 2018

**Round Table: "Quality in Higher Education: Experience, Problems, and Proposals
for Improving Performance"**

Thematic areas:

- competitive approach to the development of a modern specialist;
- improvement of integrated curricula and curricula programs;
- development of programs of educational disciplines oriented on the requirements of employers;
- use of technology of project training;
- use of interactive technologies in developing modern competences of future specialists;
- implementation of information and telecommunication technologies;
- development of distance learning technologies;
- improvement of the system of evaluation of learning outcomes;
- optimization of theoretical and practical training of students;
- organization of internship and practical training of students;
- the role of a teacher-leader in a modern university;
- improvement of professional development of educators;
- development of educators' competence;
- effectiveness of the quality management system of higher educational institutions.

Round table: "Quality for Satisfying the Needs of Modern Consumers"

Thematic areas:

- research of the requirements of consumers in terms of ensuring the production of quality products;
- research of trends of consumer behavior in the market;
- consumer utility evaluation;

- unlimited needs and limited resources;
- ensuring the quality of goods, products and services as one of the most important ways to increase the competitiveness of the national economy;
- methodical and methodological approaches to quality assessment;
- directions of improving quality and competitiveness of the products, goods and services.

November 15, 2018

Student Battles: "Quality of Higher Education as a Productive Formation of Competence and Professional Self-Awareness" (conducted by the departments).

We welcome scientific and pedagogical staff of higher educational institutions, scientists of research organizations, doctoral students, graduate students, and students, representatives of state and local self-government bodies, public organizations, and representatives of enterprises of various ownership forms to participate in the International Forum and the International Scientific and Methodological Conference.

The Book of Papers will be published by the International Forum and Conference.

**Guidelines on Submitting Registration
for the Jubilee International Forum and the XLIII International Scientific
and Methodical Conference**

For participation e-mail the following set of documents to nmcu@puet.edu.ua, the address of the Organizing Committee, by November 1, 2018:

- registration form;
- abstracts issued in accordance with the following requirements;
- a copy of the receipt for payment of the registration fee to the PUET account.

Application

**to participate in the Jubilee International Forum "Days of Quality in PUET"
dedicated to the 20th anniversary of the Project "Quality Management System
in the University Activities "**

**XIII International Scientific and Methodological Conference
"Quality of Higher Education: Competence Approach in Training
a Modern Specialist »**

Surname _____	Presentation title _____
Name _____	Option of participation (personal attendance/distance) _____
Patronymic _____	Address for correspondence _____
Place of work _____	E-mail _____
Position _____	Accommodation (hotel, hostel) _____
Academic degree, title _____	Personal signature of the participant _____
Acquisition of additional (optional) copy of conference materials _____ (quantity)	

All fields (except the personal signature of the participant) are required.

Bank details

1) for participants from Ukraine - 150 UAH. Requisites: account 26004060473065 JSCB Privatbank, Poltava, MFO 331401, code OKPO 01597997. Beneficiary: University of Ukoopsoyuz "Poltava University of Economics and Trade";

2) **for participants from other countries** - 20 USD. Details: Beneficiary bank: Swift: UKRSUAUX, AKB Ukrsootsbank, Kiev. Correspondent bank: Deutsche Bank Trust Company Americas, New York. Swift: BKTRUS33, Correspondent account number - 04094040. Beneficiary: ac. 26006000085833. Poltava University of Economics and Trade. 3 Koval Street, Poltava, 36014, Ukraine

Registration fee: registration fee covers Conference Program, Book of Papers by the Conference «Quality of higher education: modern trends and development prospects of educational activities of higher education institutions» for all registered participants.

Book of Papers (one set) regardless of the number of authors is sent to the specified in the application address. Additionally paid (optional) copies of the Book of Conference Papers will be sent to the author's mailing address.

Bank details

1) for participants from Ukraine - 150 UAH. Requisites: account 26004060473065 JS CB Privatbank, Poltava, MFO 331401, code OKPO 01597997. Beneficiary: Higher Educational Establishment of Ukoopspilka "Poltava University of Economics and Trade";

2) for participants from other countries - \$ 20USD. Requisites: Beneficiary bank: Swift: AGRUUAUK, PJSC «CREDIT AGRICOLE BANK», 42/4, Pushkinska St., 01004 Kyiv, Ukraine. Correspondent bank: JP Morgan Chase Bank N.A. 270 Park Avenue, Floor 48, New York, N.Y., 10017-2014 USA. BIC Code: CHAS US 33. Account number 464651053. Beneficiary: acc. 26003500152765. Poltava University of Economics and Trade, 3 Kovalya St., Poltava, 36014, Ukraine. Code 01597997.

Registration fee: registration fee covers Forum and Conference Program, Book of Papers by the Conference *Quality of higher education: modern trends and development prospects of educational activities of higher education institutions*.

Book of Papers (one set per one publication regardless of the number of authors) is sent to all registered participants by their specified addresses. Additionally paid (optional) copies of the Book of Conference Papers are sent to the author's mailing address by cash on delivery against receipt of payment.

Note. For partner universities the Book of Conference Papers is published free of charge.

Organizing committee address

PUET, 3 Koval St., Poltava 36014, Ukraine,

Scientific and Methodological Center of business quality management, r. 339, Head of the Department - Natalya Ivanovna Oguj

Tel. (0532) -50-92-35; Fax (0532) -50-02-22; E-mail: nmcu@puet.edu.ua, nmcu@uccu.org.ua

Requirements to the materials design

1. Abstracts of the report of up to 2 pages are printed on an A5 sheet in the text editor Word for Windows on one side of the sheet.
2. Fields: upper and lower - 10 mm, left - 20 mm, right - 15 mm.
3. Font - Times New Roman, size - 11.
4. Making the first page: the title of the abstract is printed in the middle of the sheet in large letters (boldface font). Below (on the left, through the interval - 1.5) the initials and surnames of authors, position, academic degree, academic title, name of the educational institution, organization, enterprise (font bold) are indicated.
5. Below 2 intervals, the text is printed. Regular font, line spacing - single, automatic hyphenation. The paragraph is 5 signs.
6. Graphic materials should be embedded in the text.
7. Formulas are printed in the center, the formulas are numbered at the end of the line.
8. Materials should be read and edited by the author.
9. Conference languages: Ukrainian, Russian, English, French.

Note. Abstracts issued in violation of these requirements are not included into the collection. A message about non-inclusion and return of abstracts to the author is not provided.